# **Getting Started with Amazon Web Services**

Stephanie de Albuquerque SMB Community Manager Amazon Web Services

# Agenda

- 1. What is Cloud Computing?
- 2. How to get started with <u>Amazon Web Services</u> (AWS)?
  - Connect
  - Learn
  - Test
  - Source Support



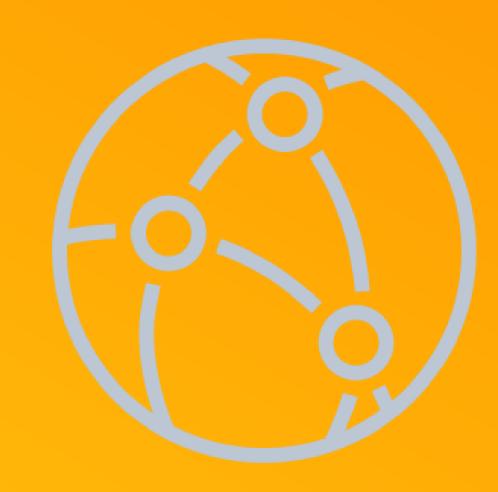
SMALL BUSINESS SUMMIT

# What is Cloud Computing?

# What is the Cloud?

Cloud computing is the on-demand delivery of IT resources over the Internet with pay-as-you-go pricing.

Instead of buying, owning, and maintaining physical data centers and servers, you can access technology services, such as computing power, storage, and databases, on an asneeded basis from a cloud provider like Amazon Web Services (AWS).





With the introduction of cloud computing over 16 years ago, businesses of any size can access it a world class IT infrastructure with a click of a button.

SMALL BUSINESS SUMMIT

# How to get started with Amazon Web Services (AWS)?

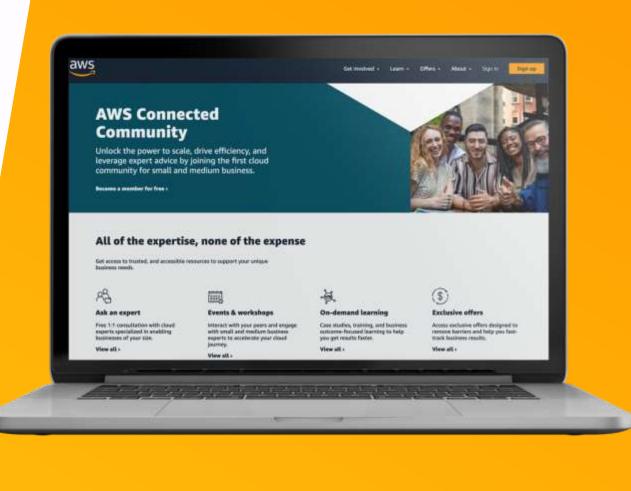
# Connect

# **AWS Connected Community**

First cloud community for leaders of small and medium-sized businesses to connect, learn, and share—overcoming the common barriers of technology adoption, together.

- A community exclusively for small and medium-sized businesses
- Access technology experts
- Relevant events and on-demand training
- Learn from peers
- Exclusive offers for software and services





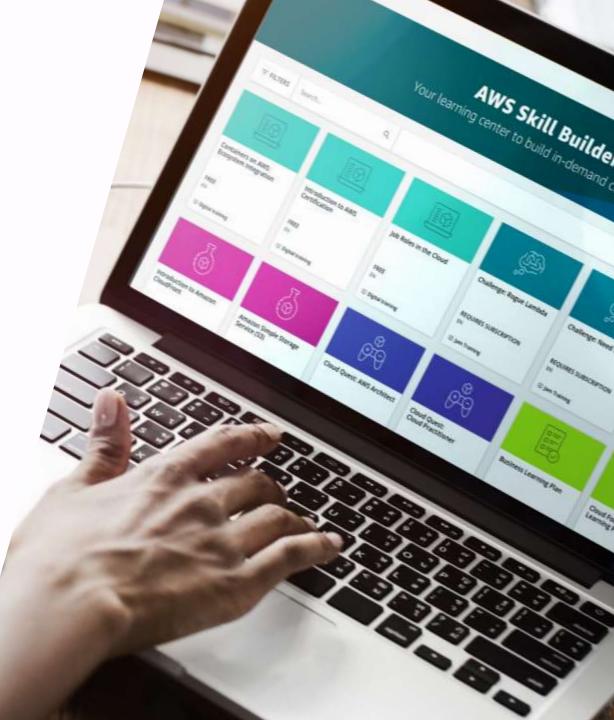
Learn

# **Digital Training**

Real-world, learning experiences with AWS Skill Builder

- Learn from AWS experts
- 500+ free digital courses
- 15+ languages
- Learning plans by role or solutions

#### skillbuilder.aws



# Skill Builder Subscriptions\*



AWS Builder Labs

Self-paced labs, developed by AWS experts, that enable you to reinforce and validate your knowledge and skills



#### AWS Jam Journey

Build skills and knowledge by solving lab challenges based on AWS best practices.



#### Exam Preparation

Prepare for your AWS Certification with Exam Prep Courses and AWS Certification Official Practice Exams



### AWS Cloud Quest

Learn AWS while having some fun with game-based learning experiences

# **AWS Free Tier**

Gain free, hands-on experience with the AWS platform, products, and services A community exclusively for small and medium-sized businesses

- Automatically activated for new AWS accounts
- Enjoy free-tier offers for 12-months following your initial sign-up date to AWS
- Applicable to 100 services \*

#### aws.amazon.com/free

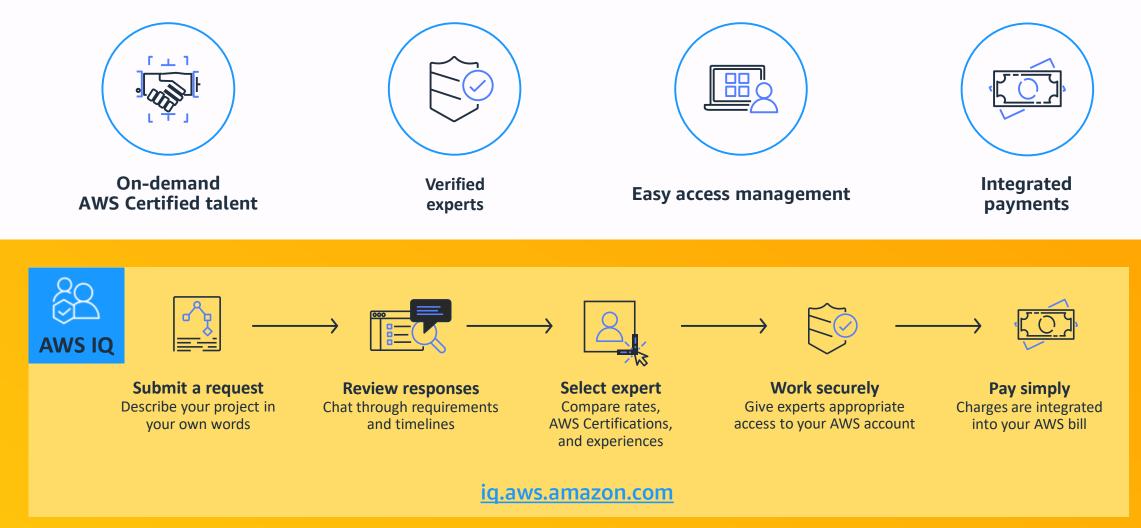
ervices	operience with the AV	VS platform, product	s, and
	Explore more than 100	products and start builde depending on the pr	
Shart Nerve Free Inst	ree triats offen start from the date year spartfolder service	Bigoy the	d and end of 12 months to offset for 12-merity sign-cat date to
xplore Top Pro	oduct Categorie	es Storage	Container

\* Not all AWS Services are covered under the Free Tier, check the Free Tier offering to make the services you intend to use are covered

# Source Support

AWS IQ

Find, engage, and pay AWS Certified third-party experts for on-demand work



# What is Cloud Computing?

Cloud computing is the on-demand delivery of IT resources over the Internet with pay-as-you-go pricing.

# How to get started with Amazon Web Services (AWS)?

Take advantages of the resources available to you



SMALL BUSINESS SUMMIT

# Thank You