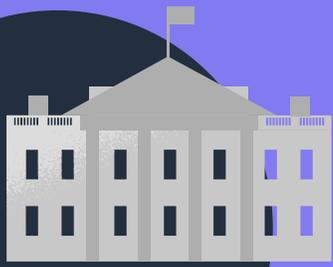


How Government Agencies can Empower Responsible Purchasing with amazon business



The way government agencies spend their money can **influence social issues** in their city and state. **Socially responsible purchasing** is how organizations make a conscious effort to operate in ways that **positively impact society's economic, social, and environmental development**.

Responsible purchasing does not have a one size fits all approach and can differ across teams. Agencies looking to improve responsible purchasing performance will need to manage the **short-term goal of transitioning existing procurement practices**, while driving the **long-term goal of inclusivity** across the supply chain and organization.

Here's **3** steps

to accelerate your government agency's
responsible purchasing with Amazon Business.

Step 1 - Define targets and purchasing policies



To ingrain responsible purchasing into the procurement process, define clear requirements – potentially inclusive of diversity, local buying, or sustainability goals – that enable more strategic purchasing. A responsible purchasing strategy will not only look at cost savings, but will also consider the supplier's contribution to and compliance with the agency's overall responsible purchasing goals.

Example: Identify a goal. This could be as simple as "Spend toward more sustainable products."

Step 2 - Identify and select suppliers



Agencies must assess whether current suppliers and partners meet sustainability and social responsibility practices. When evaluating new suppliers, screen their business practices to ensure they meet your organization's sustainability and social objectives.

Example: Identify more sustainable certifications. Amazon Business has over 300K products with the Climate Pledge Friendly label from 40+ certifiers.

Step 3 - Measure and report impact



Look to leverage third party certifications from respected sources to provide accurate disclosures and reporting. Build in reporting capabilities to showcase progress towards responsible purchasing goals for key stakeholders.

Example: Pull reporting to identify how much spend is now going toward more sustainable products and share that info with key stakeholders.

Amazon Business combines procurement expertise with curated solutions to help organizations track progress towards their social responsibility and sustainability goals.

We empower small, diverse, and local businesses by making it easy for buyers to purchase from within their community.

Visit us at
business.amazon.com/social-responsibility
to learn more.

